How to Write a Manifesto

Your student manifesto should simply state how **YOU** are going to make a difference during your year in office at Harper Adams Students’ Union.

*Why should someone vote for you?*

*How are you going to successfully represent* ***ALL*** *students at Harper?*

*What are you going to do for them?*

Student will see your manifesto when they go online to vote. It will help to set you apart from other candidates.

Think about what you can realistically achieve during your year in the role, and what other students want and need to improve their social and academic experience at Harper.

**Some Top Tips for Writing your Manifesto:**

* Be **concise**and use **clear** language.
* Set out your previous **experience** and how this will help you if you got elected.
* Set out your **goals**for your time in office and ensure they are realistic and achievable.
* Your manifesto is about **you**and not your opponents. Don't waste words trying to discredit them.
* Talk about your **skills** that would indicate to voters your suitability for the role.
* **It doesn't have to be long**- in fact it shouldn't be. Short and sweet works best. 500 words is the goal.
* Be **creative**and **inspiring**.
* Talk to current students and look at previous manifestos.
* Review this year’s Student Voice Survey which gives valuable data on what students are thinking and feeling. You can find it here: https://www.harpersu.com/yourvoice/studentvoicereport/

Once you have drafted your manifesto, feel free to run it past us if you would like some feedback.

*Good Luck!*

If you require further guidance, contact [StudentsUnion@harper-adams.ac.uk](mailto:studentsunion@harper-adams.ac.uk), or come see us on the ground floor of Faccenda.